



# **NATIONAL UNIVERSITY OF SINGAPORE STUDENTS' COMMUNITY SERVICE CLUB**

"To develop volunteerism amongst NUS undergraduates in a nurturing environment that fosters community service."

## **[Signature Love Project XV] [14<sup>th</sup> January 2019 to 19<sup>th</sup> May 2019]**

Signature Love Project (SLP) is an annual, recurring special project under NUS Community Service Club which aims to raise funds and awareness for an adopted beneficiary.

### **1. OBJECTIVES**

- Raise funds for PSS which would be used to purchase sets of ankle weights for therapy purposes for members of PSS
- To raise awareness among the public about the challenges faced by PwP and disassociate any stigmas and negative stereotypes of Parkinson
- Expose beneficiaries and volunteers to each other to increase social interactions to allow the volunteers to gain a better and more personal understanding of the beneficiaries

### **2. ORGANIZING COMMITTEE**

Project Director	Goh Mei Qi
Assistant Project Director	Goh Zhi Ning
Assistant Project Director	Jared Teng
Secretary/Treasurer	John Chai Chuan En
Programmes Head	Chen Sinuo
Programmes Assistant	Ng Yun Yun
Programmes Assistant	Tan Yi Qin Natalie
Magistics Head	Mark Bao Xin
Magistics Assistant	Germain Foo Yun Min
Magistics Assistant	Harsimran Kaur D/O Arwinderjit Singh
Publicity Head	Ng Hui Min Eunice
Publicity Assistant	Loh Yi Ping
Publicity Assistant	Sun Wanting
Publicity Assistant	Kelsey Feng Qiqi
Volunteer Management Head	Low Jia Min Carmen
Volunteer Management Assistant	Lee Qian Hua Valerie



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### **3. PROJECT OVERVIEW**

#### a. Programmes/Events

<b>Name</b>	<b>Date/Time</b>	<b>Venue</b>
Beneficiary Visit 1	16 Feb/ 8.30am to 1pm	Parkinson Society Singapore
Beneficiary Visit 2	20 Mar/ 12.30pm to 3pm	Parkinson Society Singapore
Finale Outing	13 April / 2pm to 5pm	Gardens by the Bay
Internal Drives	14 & 26 March 10am to 7pm	Utown & Central Library
External Drives	10 May/ 11am to 7pm  19 May/ 11.30am to 7pm	Heartland Mall & Thomson Plaza  Heartland Mall & Bugis Street

#### b. Beneficiary Supported

<b>Beneficiary</b>	<b>Number</b>
Parkinson Society Singapore	80 elderly + caregivers

#### c. Volunteer Statistics **(VM)**

##### i. Breakdown of volunteer count for each events

Visit 1 (CNY celebration)	12 (OC members)
Visit 2 (Craft Session)	9
Finale Visit	16

##### ii. Breakdown of external & internal volunteer count (if necessary)

Internal Roadshows	14 Mar: 12 26 Mar: 9
External Roadshow	10 May: 6 19 May: 5

##### iii. Total Volunteer count and unique count

Total volunteers	57
No. of unique volunteers	49

#### d. Collaborations

##### i. Parkinson Society Singapore

Low awareness for Parkinson was highlighted as PSS is the only organisation supporting PwP and there are common misconceptions



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among the public for PwP. PSS is open to working with university students in terms of enriching their own programs for the elderly, enabling the programs cell of SLPXV to plan and execute activities that would be beneficial for the elderly.

e. Sponsors and list of sponsor items (Magistics)

Name	Items
Escape Hunt	200 \$25 off vouchers
Active Red SG	200 vouchers
Charis Naturals	150 shampoo/ conditioner samples
Kimage	200 vouchers
Black Box	200 vouchers
Swensen's	200 vouchers

f. Financial Statement (Sect)

<b>Total Amount Allocated</b>	\$1,000
<b>Total Sponsorship/Donation</b>	\$2,995.06
<b>Total Expenditure</b>	\$2,697,79
<b>Surplus/ (Deficit)</b>	<b>\$1,297.27</b>

#### **4. PROJECT DEVELOPMENT**

a. Use of donation funds to purchase useful items for beneficiary organization

As compared to previous years where funds were directly donated to the beneficiary organization, we used the funds raised to purchase ankle weights where PwP would use for their therapy session. This allows us to directly benefit our beneficiaries rather than through the organization.

b. Greater focus on raising awareness rather than raise funds

More games were developed to be used during roadshows so as to educate the public about Parkinson. This is in contrast with previous years, where the emphasis was placed on raising funds and thus, lesser interaction with the public. With the interactive games used during roadshows, public was more keen to participate (mainly families) which helped to improve the understanding about Parkinson.



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### **5. SUGGESTIONS FOR FUTURE DEVELOPMENT**

#### a. Liaise with a suitable beneficiary

While the collaboration with PSS was generally successful, we realised their main operating hours were on weekdays which made it difficult to hold beneficiary visits on weekends. Moreover, staff from the organisation were reluctant to hold events on the weekends due to fear of insufficient sign-ups. This is because PSS operates on a membership scheme, meaning PwP did not stay in dormitories/hostels and it is optional for them to attend events. Thus, if weekend visits were held, our audience would be based on sign-ups from PwPs and there is a risk of cancelling our activities in the event of insufficient sign-ups. In holding events on weekdays, we lacked manpower on our part in facilitating due to school schedules. We suggest future PDs to collaborate with a beneficiary that would have attendance on weekends, to allow for more frequent interaction and less logistical issues.

#### b. Assignment of man hours for roadshows

We utilised the same model for both internal and external roadshows, where the required number of man hours was calculated, and divided equally among OC members and they were expected to fulfil these hours. This is different from last year's SLP where only the internal roadshows used this model, and for external roadshows it was compulsory attendance for all OC members unless a valid reason for their absence was given. This led to an underwhelming response for our external roadshows, as no one was willing (with only 1-2 exceptions) to put in more hours than the minimum. There was also unequal distribution of manpower for internal and external roadshows as our minimum man hours were calculated across both, and OC members had the freedom to fill in their hours over all roadshow days. This resulted in some OC members failing to turn out for any roadshows. Thus, we recommend future PDs to adopt the 'compulsory attendance unless valid reason' model for external roadshows. This ensures greater manpower for external roadshows which may improve the proceeds received and also facilitate bonding between OC members from different departments.



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Reported by:

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[Signature Love Project XV]  
NUS Students' Community Service Club  
A Constituent Club of NUS Students' Union