



NATIONAL UNIVERSITY OF SINGAPORE STUDENTS' COMMUNITY SERVICE CLUB

"To develop volunteerism amongst NUS undergraduates in a nurturing environment that fosters community service."

Project Care And Nurture XVIII (Project C.A.N. XVIII) Project Time Period: 7th February 2021 to 18th July 2021

Project C.A.N. XVIII is an annual donation drive under NUS CSC. The acronym C.A.N. is in short for Care and Nurture. The project targets at meeting the needs of the less financially privileged group of beneficiaries in a region of Singapore.

1. OBJECTIVES

- In light of the pandemic, we want to better tailor the items we provide to the beneficiaries such as daily necessities along with healthy snacks
- To raise awareness of the underprivileged in the region by leveraging on the project's outreach and scale
- To further empower the beneficiaries by promoting intergenerational interaction and learning between the volunteers and beneficiaries
- To spread the spirit of volunteerism among NUS students and the larger public

2. ORGANIZING COMMITTEE

Project Director	Chua Yan Jie Atricia
Assistant Project Director	Tan Min Qi
Assistant Project Director	Zhang Xin
Secretary/Treasurer	Sarah Foo Phey Shin
Liaison Head	Tang Yiyong
Liaison Assistant	Tee Yuling
Liaison Assistant	Ho Yuan Qing
Liaison Assistant	Thiam Yun Yi
Liaison Assistant	Aldo
Publicity Head	Yap Jia Ying
Publicity Assistant	Ashley Pek Shui Feng
Publicity Assistant	Khoo Yueh Leng
Publicity Assistant	Leong Xin Yin Genevieve
Publicity Assistant	Teo Xuan Wei
Logistics Head	Winnie Zhang Wei
Logistics Assistant	Tan Zhen Yi, Brandon
Logistics Assistant	Teo Shiok Yin
Logistics Assistant	Heng Kai Jie



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Logistics Assistant

Quek Yong Kang

3. PROJECT OVERVIEW

Project C.A.N. is one of the special projects under NUS CSC, which targets at meeting the needs of an underprivileged group of beneficiaries in a region of Singapore. The acronym C.A.N. is short for Care and Nurture, and we are currently in our 18th iteration this year. Beyond its scope as a food donation drive, the project also serves a role as a platform for raising awareness amongst the general public in the region about the state of the beneficiaries and to promote greater interaction between the beneficiaries and volunteers

a. Programmes/Events

Name	Date/Time	Venue
Beneficiary visit	Cancelled	-
Campaign A. N.	1st Apr - 20th June	Online (NUS Fastpay)
C. Acquire N. (NUS Donation Drive)	6th Apr - 8th Apr	CLB Outside LT27@FOS
C. Acquire N. (CC Donation Drive)	Cancelled	-
CAN Sort and distribute	17th, 18th July	Boon Lay Community Club

b. Beneficiary Supported

Beneficiaries	Number of households
Boon Lay residents under Comcare Assistance	270 families

c. Volunteer Statistics

- I. There were no volunteers for Project C.A.N. XVIII, due to restrictions imposed amidst the COVID-19 pandemic.

d. Collaborations



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I. Boon Lay Youth Network

Boon Lay Youth Network had assisted us in identifying Comcare residents and provided us with the list of beneficiaries to work with.

e. Sponsors and list of sponsor items

Name	Items
Corlison	180 Toothpastes
Kingdom Food Group	180 Food Vouchers
Julie's Biscuits	42 Cartons
Cloversoft	216 Hand Sanitisers
BBQ Wholesale	180 Vouchers
Wen Ken Drug Company Pte Ltd	13 Cartons of Cooling water
Federation of Youth Clubs	\$200 Cash
Active Red SG	400 Discount Vouchers

f. Financial Statement

Total Amount Allocated	\$15,896
Total Sponsorship/Donation	\$186.90
Total Expenditure	\$10,963.86
Surplus/ (Deficit)	\$5119.04

4. PROJECT DEVELOPMENT

a. Online Fundraising (Campaign A. N.)

Similar to the previous iteration of CAN (CAN 17), we conducted online fundraising as it was the only plausible option amidst the COVID-19 pandemic. We publicized it on platforms such as Telegram groups, Instagram and email blasts. However, the amount of funds raised was not as ideal this year. Although we wanted to go ahead with the CAN Challenge phase (supermarket drive), where previous iterations got most of the necessities from, we had to scrap this idea as it did not comply with the NUS School Regulations due to the worsening pandemic situation.

b. Donation Drives in NUS and Boon Lay Community Centre (C. Acquire N.)



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CAN Acquire comprised 2 segments: NUS Donation drive and donation drive at the Boon Lay Community Centre. The NUS Donation drive was held during the school term at AS6 Benches and benches at Science, where students could head down to our booth to donate necessities to us. The items that we were going to collect were specified and publicized prior to the donation drives. However, due to COVID-19, most of the lessons were held online and most students were not in school, which resulted in a lower outreach than what we had expected.

Due to the worsening pandemic situation and the poor outreach of the donation drives in NUS, we eventually decided to scrap the donation drives at the Boon Lay Community Club. Instead, we directed our committee to focus on the plans for the CAN Distribute phase instead.

c. Zoom Tuition for beneficiaries

In view of the cancellation of the donation drive at the Boon Lay Community Club, we worked with our partner organization and signed up as volunteers for one of their tuition programmes, in hope of engaging them amidst the pandemic, which did not allow for face-to-face interaction activities.

d. CAN Sort and Distribute

In light of the pandemic, we were not able to go ahead with the initial plan CAN Enable phase, which was an interaction event to facilitate a higher degree of interaction between the volunteers and beneficiaries. Upon discussion with our partner organization and the NUS regulations, we decided to revert back to the door-to-door distribution of care packs, similar to what was done in previous iterations. To minimize physical contact with the beneficiaries, we did not recruit volunteers for this session and the distribution was done entirely by the organizing committee.



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5. SUGGESTIONS FOR FUTURE DEVELOPMENT

a. Online Fundraising

As much as online fundraising can be used to supplement the project's expenditure on the care packs, future iterations of Project C.A.N. should not rely solely on online fundraising for income. However, should they require additional fundings, future PDs are recommended to apply for the Temasek Oscar@sg grant, which is a grant that we have managed to secure for the past 2 iterations.

Project directors can explore other ways to engage the beneficiaries and help find ways to better promote the online fundraising campaign. However, should the covid situation ease, project directors are encouraged to continue CAN Challenge, which is a supermarket drive to collect physical items from the public. This can better help to raise awareness of the beneficiaries whom we are helping and serves as a better means to reach out to the public.

b. NUS Donation Drive

Although we publicized the items that we were looking to collect, our description was very vague (such as toothpaste, milo packets). As a result, the items we collected varied in terms of size and brands, which made it hard for us when we had to distribute the items fairly among the households. Therefore, should future project directors be keen on continuing this donation drive, it is important to specify the exact quantity, brand and size of the items they are looking to collect (eg. 200ml Darlie Toothpaste).

Future PDs should look for better ways to publicise this event amidst the COVID-19 restrictions. They should also take note of the reduced crowd flow in the school compound and think of ways to streamline the process for people to donate. One possible suggestion could be to specify a collection date, timing and location so that students who are not keen on heading down to school physically can schedule delivery to the project directly instead.



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c. Reviewing the relevance of the project

Although we did not provide the beneficiaries with dried food rations unlike the past 16 iterations, the original format of Project C.A.N. should continue to be examined. Food donation drives have often been criticized as adding on to the beneficiaries' existing stockpile of food items. While Project C.A.N. has maintained its relevance this year by providing them with necessities such as toilet paper, kitchen towel and hand sanitisers, it has been observed that the low-income households in Singapore, particularly those under the purview of Community Centres, usually receive some form of long-term support from their community centres or volunteering organisations.

Future iterations can consider how to improve the relevance of and value add to the project through introducing new phases to facilitate interaction among beneficiaries and volunteers such that the project can be made more meaningful, especially even during the current pandemic. Extending C.A.N. Empower from Project C.A.N. XVI would be a plausible alternative.

Reported by:

Chua Yan Jie Atricia (Ms), Tan Min Qi (Ms), Zhang Xin (Mr)

Project Directors

Project C.A.N. XVIII

NUS Students' Community Service Club

A Constituent Club of NUS Students' Union