



NATIONAL UNIVERSITY OF SINGAPORE STUDENTS' COMMUNITY SERVICE CLUB

"To develop volunteerism amongst NUS undergraduates in a nurturing environment that fosters community service."

Project C.A.N. XIV 1st February 2017 to 30th July 2017

Project C.A.N. XIV aims to raise awareness of underprivileged in our society through the collection and distribution of food and necessities with emphasis in "Healthy Living"

a. OBJECTIVES

- i. To provide temporary relief to the needy households with the provision of dried or canned food rations, daily essentials, supermarket shopping vouchers and basic services
- ii. To raise awareness of the underprivileged in our society among the general public and the NUS students
- iii. To advocate the spirit of giving and volunteerism to food donors and volunteers towards the underprivileged

b. ORGANIZING COMMITTEE

Project Director	Justin Quak Jun Lin
Assistant Project Director	Zhong Cheng Wei
Assistant Project Director	Fennie Wong Choy Chin
Secretary/Treasurer	Shirley Ng Jun Ting
Marketing Head	Lee Guang Rong
Marketing Assistant	Jaspel Tan Yong Quan
Marketing Assistant	Tan Wei Xiang
Marketing Assistant	Joycelyn Lee Hwee Sze
Marketing Assistant	Ng Yun Yun
Publicity Head	Lai Li Ting
Publicity Assistant	Sylvia Loke Wei Ting
Publicity Assistant	Chua Chu Yin
Publicity Assistant	Lee Wen Xin
Publicity Assistant	Cassandra Lim Hwee Ghee
Volunteer Management Head	Daniel Chong Yu Peng
Volunteer Management Assistant	Sia Boon Ki
Volunteer Management Assistant	Nur Aida Poh Binte Muhammad Aizat Poh
Volunteer Management Assistant	Sabrina Quak Ding Ning
Volunteer Management Assistant	Xiong Cheng Jie
Logistics Head	Tan Song Kai



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Logistics Assistant
Logistics Assistant
Logistics Assistant
Logistics Assistant

Brendan Tan Yan Shen
Ivy Lim Yen
Benedict Lee Jun Da
Kenneth Kwek Kai Wen

c. **PROJECT OVERVIEW**

Programmes/Events

Name	Date/Time	Venue
Campus Drive	13 - 15 March 2017 10am - 6pm	Science (LT27), Arts (AS6), Engineering (LT6)
Beneficiary Visit	16 June 2017 6pm - 9pm 17 June 2017 9am - 9pm	Kreta Ayer
C.A.N. Fundraise	23 & 25 June 2017 9am - 6pm	Bugis & Toa Payoh Hub
Publicity Drive	1 & 2 July 2017 9am - 6pm	Kreta Ayer
C.A.N. Collect	8 & 9 July 2017 9am - 6pm	Jalan Besar GRC
C.A.N. Challenge	15 & 16 July 2017 9am - 6pm	Toa Payoh Hub Chinatown Point
C.A.N. Sort	22 July 2017 9am - 6pm	Kreta Ayer Community Centre
C.A.N. Distribute	29 & 30 July 2017 9am - 6pm	Kreta Ayer

Beneficiary Supported

Beneficiary	Number
Kreta Ayer Community Centre Youth Executive Committee	423 households



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Volunteer Statistics

i. Breakdown of volunteer count for each events

Phase	Number of Volunteers
Fundraise	26
Collect	224
Challenge	103
Sort	35
Distribute	278

ii. Breakdown of external & internal volunteer count (if necessary)

Phase	Internal Vol	External Vol	Total
Fundraise	21	5	26
Collect	100	124	224
Challenge	60	43	103
Sort	15	20	35
Distribute	191	87	278

iii. Total Volunteer count and unique count

- Total = 666
- Unique = 497

Collaborations

1. Kreta Ayer Community Centre Youth Executive Committee (YEC) is an organisation led by young grassroots leaders that Project C.A.N. XIV has collaborated with to aid beneficiaries living in Kreta Ayer and who are under the Public Assistance Scheme or Public Rental Scheme.
2. Health Promotion Board provided healthy eating and living tips that were subsequently incorporated into our calendars printed for the beneficiaries. Additionally, HPB also engaged their Health Ambassadors to do a mass exercise demonstration for the beneficiaries during the breakfast event. HPB was deemed



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to be a credible organisation to render assistance in these initiatives due to its standing as a national institute for promoting health and wellness among Singaporeans

3. NTUC Fairprice collaborated with Project C.A.N. for our second phase, C.A.N. Challenge. Toa Payoh Hub NTUC and Chinatown Point NTUC was chosen as the location for our Challenge phase and so on. Project C.A.N. set up booths at these respective supermarkets where shoppers would buy items and donate it to our booths. They also provided us with cardboards which is a major part of our logistics.

Sponsors and list of sponsor items

Name	Items
Adam Khoo Learning Centre	\$500
The Escapehunt Experience	800 vouchers
Boncafé International Pte Ltd	800 Boxes of Bontea Pure Ceylon Tea
TotallyHotStuff	800 Vouchers
Royal Banner & Trading	800 pen 600 Partially sponsored Calendar printing
QCOM MSP Pte Ltd	600 Volunteer Bags
Community Health Assessment Team	800 pens and miniguides
The Kraft Heinz Company	552 Heinz Chicken Broth 1L



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Singapore Turf Club	500 umbrellas
S J Low Bros	1400 boxes of raisins
The Coffee Roasters	600 vouchers
I'm Kim / I'm Kim JR / Goro Goro	2400 vouchers
Chewy Junior Pte Ltd	500 vouchers
Hope by Happy Fit LLP	500 Totebags
Emjay Enterprises Pte Ltd Compressport	720 Qoolmart Voucher 720 High5 Zero Envelope Sample 718 T-shirts (printed at discounted rate)
CareerBuilder (Singapore) Pte Ltd (Brightsparks)	800 brightspark notebooks as well as some magazines
Public Utilities Board	800 NEWater bottles
United Medicare Centre	800 tissue packets
Wildlife Reserves Singapore	800 vouchers

Financial Statement

Total Amount Allocated	10,400
Total Sponsorship/Donation	5,660
Total Expenditure	13,235.18
Surplus/ (Deficit)	2,824.82



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d. PROJECT DEVELOPMENT

i. C.A.N. Fundraise and Fairprice Supermarket Shopping Vouchers

This year, C.A.N. XIV decided to reintroduce a new phase, C.A.N. Fundraise that was first initiated in C.A.N. XII. This phase is to help raise funds through receiving donations from the public. This initiative was reintroduced to strengthen the theme of "Healthy Living" in the hope that these supermarket shopping vouchers will empower the beneficiaries to purchase fresh fruits and vegetables and make healthier food choices. A total of \$6,360 worth of shopping vouchers were bought in \$5 denominations and the vouchers were not eligible to purchase tobacco and alcohol items.

ii. "Healthy Living, Healthy Eating" Calendars

C.A.N. XIV saw the benefits of the cookbook calendar that was first introduced by C.A.N. XIII. However, the cookbook calendar may not be applicable for a large portion of C.A.N. XIV's beneficiaries as most of them are elderly who lives alone and they seldom cook. As such, C.A.N. XIV decided to replace the cookbook recipes with other healthy living tips such as recommended exercises for elderly and nutrition tips. The "Healthy Living, Healthy Eating" calendars were also useful in serving as conversation topics between volunteers and beneficiaries during C.A.N. Distribute.

iii. Breakfast Event on C.A.N. Distribute

An inaugural Breakfast Event was featured in Project C.A.N. XIV. Beneficiaries living in Block 5, Banda Street were invited down to Kreta Ayer Community Centre's newly refurbished exhibition hall on 29 July for breakfast. They were entertained with a lucky draw event and suite of performances were lined up for them. Health Promotion Board's health ambassadors also came down to demonstrate and share some of these recommended exercises with the beneficiaries during the event. This initiative was mooted together with Kreta Ayer Community Centre Youth Executive Committee and future C.A.N. should establish good working partnerships to come out with synergistic initiatives.

e. SUGGESTIONS FOR FUTURE DEVELOPMENT

f. Making Project C.A.N. a More Community Sustainable Project



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Through the beneficiary visit and subsequent interactions with the beneficiaries during C.A.N. Distribute, it was noticed that these beneficiaries are not just in need of food items but companionships too. Future editions of Project C.A.N. could think of working more with external volunteers that stay in the proximity of the beneficiaries so that after the conclusion of the project, they can still return to visit these beneficiaries during their free time to create some form of sustainability. Future Project C.A.N. PDs can work early with NUS Office of Student Affairs to learn more about Asset Based Community Development (ABCD) initiative and how Project C.A.N. can be better streamlined for this new sustainable approach.

g. Redefining the Relevance of Project C.A.N. in Today's Context

As C.A.N. progresses into its fifteenth year, perhaps it is time for the VPSP and PDs to re-evaluate its relevance in today's context as there has been rampant governmental and organisational support provided to the beneficiaries of C.A.N. in recent years. Volunteers have provided feedback that many beneficiaries already have stacks of canned food in their homes, and the food that we painstakingly collected for them merely adds on to the pile. It is recommended that further evaluation of the purpose of C.A.N. as well as its phases can be done so as to provide better assistance to the beneficiaries, such as in terms of companionship, or financial support.

Most elderly beneficiaries do not cook at home, thus providing canned food to them may not be the best option. The kind of food donated should be relooked into based on the needs of each year's unique beneficiaries.

Reported by:

Justin Quak Jun Lin (Mr.), Zhong Cheng Wei (Mr.), Fennie Wong Choy Chin (Ms.)
Project Directors
Project C.A.N. XIV
NUS Students' Community Service Club
A Constituent Club of NUS Students' Union